

26th March 2009

Digital Stores See Unprecedented Demand For Concert Tickets

- *Tickets For Prodigy Show Sell Out Within 5 Minutes*
- *Spandau Ballet Tour Tickets Fly Out*

Digital Stores, one of the UK's leading direct-to-consumer online retail service providers, saw unprecedented demand today for concert tickets for The Prodigy and Spandau Ballet on the official online stores they run for both bands.

Tickets for The Prodigy's concert at Brixton, the first London show since the release of their number one new album 'Invaders Must Die', went on sale at 10:00am via their official website and sold out within 5 minutes.

Meanwhile tickets for the reformed Spandau Ballet's first tour in twenty years went on sale on their official online store at 2.30pm, where they will be exclusively available for the next 24 hours. London tickets sold out almost immediately and by 5pm they had already sold a quite substantial amount of the total available tickets for the entire tour.

Said **Simon Coates**, Product Director at Digital Stores, *"We have sold out of our allocation for the [Spandau Ballet] O2 show almost straight away. The response has been phenomenal although we knew that the world would be blown away by the band getting back together. We've been secretly planning this comeback with the band for months behind closed doors, and all the good work is paying off."*

As more and more bands look to connect directly with fans and sell tickets, music and merchandise through their own websites, Digital Stores are finding their services increasingly in demand and as well as The Prodigy and Spandau Ballet provide official online stores for the likes of The Beatles, Queen and Oasis.

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About Digital Stores:

Digital Stores, are one of the UK's leading direct-to-consumer online retail service providers. The company provide entertainment brands with complete end-to-end e-commerce, live-event ticketing, interactive marketing, data collection and fulfillment services.

Digital Stores' state of the art e-commerce system allows fans to purchase a wide variety of products from their clients' stores in one single transaction, including: tickets, digital downloads, merchandise, CDs, DVDs, and toys and games. Digital Stores' clients include The Beatles, Queen, Oasis, Cartoon Network and ITV.